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October/2010 3 E News Presented by "Florida Business Expo"



3 E News

Effective Expos & Exhibits

"Florida Business Expo" 2010 Testimonials

What an awesome event! Got to meet so many people who are interested in Ice sculptures for the holiday season! Your events are always Great!!! Laz, NiceWork Ice

I just wanted to say thank you so much for all of your incredible support. You did such a fantastic job in putting everything together and executing a quality expo! Everyone I spoke with sounded very positive about the experience. CRN received great exposure and we raised some much needed funds! I haven't totaled it up yet, but we should be around \$700 on the silent auction and raffle and since God watched out for us we should easily be able to raise at least \$1500 more. Yeah!!! Thanks again, doesn't really relay the sentiment. Let's just say, you are appreciated. Enjoy the rest of your week!

Jeff Griesemer, President / CEO Child Rescue Network
The one thing I'll say is you outdid yourself. SUPERB,EXCELLENT
AND CLASSY! Stuart Raskin

Liz, what an awesome job!! You did great, wonderful expo, great after hours and entertainment, terrific workshops - lets do it again Wendy Hatton



Thank you for today's Florida Business Expo, I enjoyed meeting both the exhibitors as well as the guest of the show. We look forward to building new working relationships with everyone involved with the show. I can't imagine the work it takes to put on a show like this, congratulations for a job well done.

Kindest regards, Ann Taylor I got to stop by for about an hour, had a great time, no issues with parking and everyone was really nice! Jane Dunkelberger

Marketing in 3's

Did you know that it takes 3 touches to gain business from your marketing.

eXpos are wonderful tools for gaining new business, but don't stop there.

Marketing Menu

Pick 3:
eXpo
phone
email
social network
newsletter
print media
social media
non-profit support
sponsorships
outings
the list goes on...

Submit your tips and ideas for possilbe addition to our newsletter via email

2010 Picture Gallery

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Exhibitor of the Month



Brilliant White owner Brian Horine and his staff know how to have fun while attracting new customers. Always friendly, Always smiling, and Always professional Brian and his staff offer tooth whitening. They have a great eXpo setup. They conduct themselves in a professional manner. And, they give good customer service with a good product.

Congratulations Brillian White! You're our October Exhibitor of the Month. Contact Brilliant White at 407.383.9676



eXpos put you face to face with your next client. When set up well, eXpos can offer valuable time with potential clients.Relationship building is key to the success of any business. eXpos are the most cost effective marketing tool available to most businesses. Even if the worse case scenerio were to happen and noone were to show up at the eXpo, you have a whole network of potential referal sources within the eXpo.

Have a good set up idea - email us. We'd love to share it.!







What's New? Advisor Harris Rosen

Advisory Board
David Stacey
Jim Bowie
David Lowell
Juan Guzman
Helen Vella
Roberto Andreos
Harland Henry
Dan Gracia
Michelle Williams

Melissa Shwarz, Intern Christian Shaw, Intern

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"Those people who are crazy enough to think they can change the world are the ones who do"

Hats off to Mr Harris Rosen for all of your contributions!

## Florida Business Expo, Inc

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